



# GRAF VON FABER-CASTELL

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## **German Design Award 2018 for “Vikings - Pen of the Year 2017”**

The Pen of the Year 2017 has been recognised by the German Design Council with the German Design Award in the category “Luxury Goods”. The international expert jury, consisting of brand experts from different disciplines, praised the “outstanding design quality” of the exclusive, limited-edition fountain pen: the titanium version of the Pen of the Year 2017 has an anthracite-coloured PVD coating that gives it a particularly masculine appearance. Matte grey smoked oak – the wood of choice for the construction of Viking boats – creates a striking contrast to the high-gloss metal surface which changes colour as it is being used ([www.graf-von-faber-castell.com](http://www.graf-von-faber-castell.com)).

The German Design Award recognises innovative products and projects, their manufacturers and designers that are pioneering in the German and international design landscape. It was organised by the German Design Council, which was initiated by the German parliament in 1953 and founded by the Confederation of German Industry (BDI). Founded in 1953 as a foundation on the initiative of the German parliament, it supports the economy in achieving added brand value through design.

